

2022 ITWA
Christmas Party



Dear Friend of Indiana Towing and Wrecker Association (ITWA)

I am writing to invite you to attend the 2022 ITWA Christmas Party that will be at the DoubleTree Hotel in Lafayette on December 3, 2022. As a result of our members being short-staffed and overworked, we have decided to shorten the day to make it easier for them to attend. We will have a cocktail reception from 5:00 – 6:00 pm followed by a wonderful holiday dinner. At the end of dinner, we will have our Raffle as well as silent auctions and other giveaways.

ITWA realizes that one of the primary reasons for the Association is to allow our members to come together to talk about what we have in common and these discussions build into relationships. Please join us for the reception and dinner. After dinner, we will have our fundraising events that will support The Sonny Henline Survivor Fund, Scholarships and the Association.

In addition to attending the evening festivities, we hope that you can be a sponsor to help defray the costs of the evening. As anyone who has gone to the grocery knows, food costs have risen – and the same is true for the hotel and their cost increases that they have to pass on to us. Before we can price tickets, we need to know how much sponsorship can be used to offset costs for the evening. As a result, we are asking that we can have your commitment by **November 1, 2022**.

Since many of you have already supported us this year by sponsoring events at the tow show, we want to help you as well. We are going to give a 20% credit towards your sponsorship. For the sponsorship level that you pick, please discount 20% as our way of saying thank you for your previous sponsorship.

Please contact Bart Giesler for more details at bartgiesler@gmail.com

SPONSORSHIP OPPORTUNITIES

HOLIDAY HERO SPONSOR - \$1000

- ✓ Recognition and Time to Speak at Dinner
- ✓ Signage at Dinner
- ✓ Recognition in the Hook & Winch
- ✓ Recognition on ITWA Facebook Page
- ✓ 4 Complimentary Dinner/Reception Tickets

FESTIVE FROSTY SPONSOR - \$750

- ✓ Recognition and Time to Speak at Dinner
- ✓ Signage at Dinner
- ✓ Recognition in the Hook & Winch
- ✓ Recognition on ITWA Facebook Page
- ✓ 2 Complimentary Dinner/Reception Tickets

JUBILANT JINGLER SPONSOR - \$500

- ✓ Recognition and Time to Speak at Dinner
- ✓ Signage at Dinner
- ✓ Recognition in the Hook & Winch
- ✓ Recognition on ITWA Facebook Page
- ✓ 1 Complimentary Dinner/Reception Tickets

If you were a sponsor at the 2022 Tow Show, we will give you a 20% reduction on your sponsorship!



*2022 ITWA Christmas Party
Sponsor Form*

Sponsor Company Name: _____

Sponsor Level: _____

Silent Auction Item: _____

Contact Person: _____

Phone: _____

Email: _____

Credit Card Authorization: _____

Card Number: _____

CVC #: _____

Expiration: _____

Zip Code for Credit Card: _____



Sponsorships are due November 21st.

*Please email this form to Bart Giesler
at bartgiesler@gmail.com.*