



JUNE 2023 • 54th Year

hook & winch

FROM THE DESK OF EXECUTIVE DIRECTOR BART GIESLER

WOW!

President Moreland has been busy getting vendors and sponsors for this year's show. Below is the list of current (and still growing) people and organizations who are stepping up to make this the biggest show ever.

Worldwide Equipment Sales

Clipsavers

Big D's HD Dollies

Zip's AW Direct

Traxero

AAA Hoosier Motor Club

ATT Wireless

Edge Tec / Hooks Towing Supplies

Austin Insurance

Kapnick Insurance

Brian Riker

Auto Data Direct

I-70 Wrecker Service

Ryan Leagre

RoadSync

Avilla Motor Works

Cherokee Tie Downs

Hedinger's Equipment

Indiana Lien

Photo Card Specialists

Shepherd Insurance

Tow Truck Wags

Haas Alert

Phoenix USA

Rapley Specialty Products

Tom's 24 Hour Towing

Michelle Sukow

TowBooks

Vander Haag's Inc.

David Clark Company

Custer Products

Penny Lane VW Photo Bus

Wichert Insurance

Personalized By Tracy

ITWA is excited about all the hard work and preparation that has happened to make this the best show ever. Now it is up to you to make it a reality. We need you to make it a priority to attend, send drivers, and/or promote the show. Without attendees, all of Sue and her committee's hard work is for naught. Mark your calendar now and make plans to attend.

August 18 and 19

Boone County Fairgrounds

Keep reading the newsletter for all of the details!



2023 OFFICERS

Chairman of the Board:

Josh Hercamp

31 Wrecker Service
1130 Industries Road Suite D
Columbus, IN 47203
Phone: 812-372-9085
Fax: 812-372-9431
Email: 31wrecker@comcast.net

President: Sue Moreland

Northwest Towing and
Recovery of Muncie
2900 N. Martin Luther King Jr.
Muncie, IN 47303
Phone: 765-288-3514
Fax: 765-288-1011
Email: Sue@northwesttowing.com

Vice President North: Crystal Rose

Cheever's Towing
834 S Halleck St.
DeMotte, IN 46310
Phone: 219-987-2231
Fax: 219-987-2232
Email: crystalrose@netnitco.net

Vice President Central: Joey Driscol

Joey's Enterprise Services
4320 S 450 E
Lafayette, IN 47904
Phone: 765-490-5768
Fax: 765-471-8571
Email: Towjoe75@yahoo.com

Vice President South: Ken Parish

Ken's Westside Service
3111 Venture Blvd.
Bloomington, IN 47404
Phone: 812-336-9050
Fax: 812-372-9431
Email: Kenswestside@yahoo.com

Secretary

Karrie Driscol

Joey's Enterprise Services
4320 S 450 E
Lafayette, IN 47904
Phone: 765-490-5768
Fax: 765-471-8571
Email: karrieolive@yahoo.com

Treasurer: Walt Hamilton

Walt's Service
1006 W. Covington Road
Crawfordsville, IN 47933
Phone: 765-362-6353
Fax: 765-362-4600
Email: waltsservice@sbcglobal.net

Executive Officer: Bart Giesler

John Frick & Associates
135 N. Pennsylvania, Ste. 1175
Indianapolis, IN 46204
Phone: 765-288-6041
Fax: 317-638-7976
Email: bgiesler@wswi.com

Associate Members

AAA Club Alliance.....	(513) 476-7913
AAA Hoosier Motor Club.....	(317) 612-2581
ACG AAA Motor Club.....	(630) 328-7294
Auto Data Direct	(850) 877-8804
Copart Auto Auctions.....	(317) 216-2186
Haas Alert	(815) 994-7244
Horizon Planning.....	(317) 439-7833
Indiana Lien.....	(317) 297-2545
Kapnick Insurance Group	(517) 263-4600 x1150
Koester's JSK Corp.....	(260) 748-4583
Payne & Brown Insurance.....	(740) 965-4472
Plews Shadley Racher & Braun	(317) 637-0700
RoadSync	(423) 930-4245
Shepherd Insurance.....	(317) 462-9204
Signature Financial.....	(513) 801-9212
The DeHayes Group.....	(260) 443-8331
Towbook Software Management	(210) 320-5063
TowTrax	(469) 774-0340
Vander Haag's	(800) 433-3859
Wichert Insurance.....	(740) 654-0532
Worldwide	(815) 725-4400
Zip's Truck Equipment.....	(877) 394-5808

Permission to reprint materials is granted to anyone wishing to do so for the non-commercial purpose of sharing information to the towing industry. The following must appear: Hook & Winch (month/year of publication), "official publication of the Indiana Towing & Wrecker Association." All other uses or reproductions either in its entirety or in part would be a violation of the copyright laws and are prohibited.

Advertisers needed for 2023 Newsletter:

If you're interested in reaching all of our members during 2023 by advertising in our newsletter, just call Bart Giesler at 765-288-6041.

FROM THE DESK OF PRESIDENT MORELAND

It is almost time for the 2023 Indiana Tow Show! I want to thank everyone who has worked so hard to put this show together. It is a huge undertaking, and impossible to do without everyone's help! I feel confident that this is going to be our best show yet! We have a record number of vendors and sponsors for this show, and I cannot thank everyone who has contributed their time and efforts to pull this off! Please remember to visit and support the vendors at our show. Without them, the show would not be possible.

I want to thank Karrie Driscoll, and Karey Crone for taking the lead with the Women's Luncheon this year, I can't wait to see it all come together!

I also want to thank my friends, Bret Miles, along with Lisa and Donald Griffin, who organized and put together our first car show to be run in conjunction with our annual tow show. We have generated a lot of interest in this show, and all proceeds come back to ITWA. If you or your friends are into car shows, please let them know about the show!

This newsletter will be full of information on the show, so be sure to check it out, and plan your time. There are so many things to do and see, don't let time get away from you.

We are fortunate this year to have Brian Riker and Michelle Sukow as our guests. Brian will be helping with the Vigil on Friday Night, as well as helping with the Worldwide Rotator Challenges. Michelle is our guest speaker at the ladies luncheon. Brian and Michelle also have a new seminar to present this year, "Running Hard with Family in Tow." Look for the insert in this newsletter, and plan to attend.

We still need people to bring items for the silent auction, and be prepared to bid on the beautiful quilt that Diana has put together from all of the donated photos!

Plan to get your free pictures taken at the Penny Lane VW Photo Booth, sponsored by Marty and the folks at Indiana Lien. There are activities to keep the kids busy, and a wide variety of food will be available on site.

We will have our usual Friday night entertainment, followed by the Light Show. On Saturday we have our beauty contest, two different water challenges, a driving competition, and a special drunk goggles course provided by Wichert Insurance. For the ladies we have our Ladies Luncheon with special guests, Michelle Sukow and Shelli Hawkins. Try your luck at our 50/50 raffles on Friday and Saturday evenings, or perhaps you will win the Raffle for the special edition tribute to towers rifle. We will close out the show on Saturday evening with food and the awards presentations.

Hope to see you all at the show!

Sue





Brian Riker

Michelle Sukow

Are you raising young children and feeling like something is missing? Is your work-life balance out of alignment? Being a parent is hard enough, but when you add in the stress of being part of a towing family it can become overwhelming. Join Brian and Michelle as they draw from decades of experience raising their families and running successful towing companies. They will discuss what they did right, and more importantly wrong, and how to avoid repeating their failures while learning from their successes.

Tow Show Hotel & Camping Options

ITWA has secured rooms at the following hotels:

Hampton Inn – 765/481-2920 - \$154 plus tax

Holiday Inn Express – 765/483-4100 - \$174.99 plus tax

**There will be free shuttle transportation between
the hotel and the Fairgrounds.**

**ITWA has arranged for security
at the Fairgrounds overnight.**

**If you want to camp – there are limited spots
at the Fairground for \$65.**

Please contact Sue if interested.



TOW TRUCKS
SERVICE

PARTS

TRAILERS
SPECIALTY



YOUR ONE STOP SHOP
FOR ALL YOUR TOWING
AND RECOVERY NEEDS!

f WDELIVERS

815-725-4400

SERVING CUSTOMERS ACROSS THE NATION

WDELIVERS.COM

Do-It-Yourself Lien Letters

Indiana tow operators can save time and money with a simple, web-based letter process.

- ▶ Create and send certified notification letters online
- ▶ Track certified letters with delivery confirmation

Plus! Access to NMVTIS national title search, owner & lienholder info in 30+ states and national theft check.

 **AutoDataDirect, Inc.**



For more info visit **ADD123.com**, call **866.923.3123** or email **info@add123.com**

Need to file a Mechanic's Lien?

Call the name you've come to TRUST!

For over 10 years we have been helping clients with mechanic's liens.



INDIANA LIEN

MECHANIC'S LIEN PROCESSORS



◆ Experienced

◆ Knowledgeable

◆ Friendly

◆ Fast

***PO Box 87
Cicero, IN 46034***

***Phone: 317.297.2545
Fax: 317.297.1280***



TRAXERO

Come See Us At The Indiana Tow Show!

**Learn more about how our
software helps towers...**

- Dispatch calls faster than ever before
- Run your business better with detailed reporting
- Know where your trucks are at all times
- Reduce chargebacks with embedded card-present transactions
- Clear your impound lots faster
- Get more money for abandoned vehicles



Contact Us For More Information



2023 INDIANA TOW SHOW REGISTRATION FORM

The Entry Fee for the Beauty Contest will be \$25 in advance UNTIL 7/15 and \$35 after that date and at the show. Trophies/plaques will be awarded and winners featured on our new Website. See separate entry form for Beauty Contest. All entrants will receive a dash plaque.

Entry in the Water/ Lift and Rotator Challenges will be free, and prizes will be awarded. Sign up- day of show at Worldwide Equipment Sales Booth

Entry in the Driving Competition will be free on the day of the show. Prizes awarded for 1st, 2nd and 3rd place. Awards will be presented during the Saturday evening awards ceremony.

Penny Lane VW Photo Booth is free and will be open from 1:00-5:00 on Saturday, located near the car show area.

A variety of kid's activities will be available on Friday and Saturday afternoon.

Entry into the Friday night "Light up the Night Light Show" is free, Winner will be selected by a guest judge. Trophy will be awarded to the Winner at the Saturday night awards ceremony. No sign up is needed, just be there at 9pm on Friday night with your lights on to participate.

Ladies "Power of the Purse" luncheon tickets will be \$20 and must be purchased in advance. Guest Speaker will be Michelle Sukow. Shellie Hawkins, our speaker from last year, will also be on hand to help Michelle with the purse drawings.

Souvenir Show T-Shirts will be available for purchase at the show. NO pre-orders will be accepted.

Entertainment Friday night is complimentary for all, plan to come and enjoy the fellowship with your fellow members.

Golf carts are permitted on the fairgrounds site.

There will be limited outside tables and chairs. Feel free to bring a lawn chair if you like. Pickup all tickets, armbands, and shirts at ITWA booth at show.



2023 ITWA TOW SHOW REGISTRATION FORM

Company: _____

Name of Person attending: _____

Name of Person attending: _____

Name of Person attending: _____

Name of Person attending: _____

Beauty Contest Entries: Please fill out separate entry form, and return with your show registration and payment.

Ladies Luncheon Tickets are \$20 each

_____ # of Tickets needed – Ladies Power of the Purse Luncheon \$20 each Total \$ _____

Name of Person attending: _____

Name of Person attending: _____

Name of Person attending: _____

Name of Person attending: _____

Grand Total \$ _____

Company: _____

Phone _____ Email: _____

Credit Card Authorization:

Name on Card: _____

Card # _____ Exp _____ CVC _____ Zip _____

Please email all registration forms to Sue@Northwesttowing.com



ENTRY #

CLASS

**2023 INDIANA TOW SHOW AT BOONE COUNTY FAIRGROUNDS- BEAUTY
CONTEST ENTRY**

Company:_____ **Driver:**_____

Address:_____ **City, St. Zip:**_____

Phone:_____ **Owner:**_____

Chassis Make:_____ **Model:**_____ **Yr.**_____ **GVRW**_____

Body Make:_____ **Model:**_____ **Yr.**_____ **Rating**_____

Are you a member of a towing association? (Y) (N)

Name of Association:_____

Note: Unit must have a manufacturer sticker in the door.

****Mark (Circle) only one class per entry form. One truck per entry form. ****

CLASS A - WRECKER/ROLLBACK	UNDER 25,999 GVWR	\$25.00	\$35.00
CLASS B - MED. DUTY WRECKER	26,000-33,000 GVWR	\$25.00	\$35.00
CLASS C- SPECIALIZED EQUIPMENT	ROLLOFF-DTU-ETC	\$25.00	\$35.00
CLASS D - HEAVY DUTY CLASS	OVER 33,001 GVWR	\$25.00	\$35.00
CLASS E – ROTATOR	OVER 25 YEARS	\$25.00	\$35.00
CLASS F – ANTIQUES	OVER 25 YEARS	\$25.00	\$35.00

**I AUTHORIZE JUDGES TO OPEN COMPARTMENTS FOR INSPECTION IF I AM NOT PRESENT
WITH MY TRUCK DURING INSPECTION.**

Signature:_____ **Date:**_____



2023 INDIANA TOW SHOW AT BOONE COUNTY FAIRGROUNDS

TOW TRUCK BEAUTY CONTEST

WINNERS WILL BE FEATURED ON OUR NEW WEBSITE!!

****PARTICIPANTS WHO PLACE 1ST, 2ND or 3RD WILL BE ACKNOWLEDGED WITH AWARDS ON SATURDAY NIGHT DURING THE AWARDS BANQUET!!****

JUDGING BEGINS ON SATURDAY AT NOON IN THE DESIGNATED CONTEST AREA

\$25 PER ENTRY IF ENTERED/ PAID BEFORE JULY 15TH

\$35 PER ENTRY IF ENTERED/PAID AFTER JULY 15TH

–FORMS AVAILABLE IN THE SHOW REGISTRATION PACKET, OR AT THE ITWA /REGISTRATION BOOTH ON FRIDAY AFTERNOON OR SATURDAY FROM 9:00AM TO 11AM.

****DRIVERS DO NOT HAVE TO BE PRESENT WITH THEIR TRUCKS WHILE BEING JUDGED****
(PLEASE SIGN WAIVER TO INSPECT)

CLASSES:

- A. LIGHT DUTY WRECKERS/ROLLBACKS (LESS THAN 25,999 GVW)
- B. MED. DUTY WRECKERS/ROLLBACKS (26,000 – 33,000 GVW)
- C. SPECIALIZED EQUIPMENT – ROLLOFFS, DTU'S ETC.
- D. HEAVY DUTY CLASS (OVER 33,001 GVW)
- E. ROTATOR CLASS – ALL ROTATORS
- F. ANTIQUES – (25 YEARS OR OLDER) (JUDGED ON APPEARANCE ONLY)

****EACH UNIT NEEDS ITS OWN FORM****



2023 INDIANA TOW SHOW AT BOONE COUNTY FAIRGROUNDS

TOW TRUCK BEAUTY CONTEST

JUDGING CRITERIA: (CATAGORIES SCORED ON A 10-POINT SYSTEM
WITH 1 BEING THE LOWEST & 10 BEING THE HIGHEST)

****BEST OF SHOW WILL BE DETERMINED BY THE PANEL OF 2 JUDGES****

1. OVERALL APPEARANCE AND CURB APPEAL
2. LETTERING & GRAPHICS, PAINT & SCHEME (*Creativity & Legibility*)
3. TRUCK INTERIOR (Clean, Uncluttered, Organized)
4. TIRES & WHEELS (*Matching Tires, Tread Standards – 4/32 On Front, 2/32 On Rear*)
5. WINDOWS (*Cracks, Chips*)
6. STATE ASSOCIATION STICKER/DECAL/PLATE
7. TOOL COMPARTMENT & TOOLS – (*Variety & Orderly*)
8. CABLE, HOOKS, SLING AND UNDER REACH, CHAINS – (*Condition*)
9. CHROME-LIGHTING
10. GLOVES/SAFETY VEST (*5 Points each*)
11. MEMBER OF ASSOCIATION
12. ENGINE COMPARTMENT
13. **EXTRA POINTS:** Judges can add points for optional equipment needed to do a safe and professional recovery job. Can add up to 20 points. (Sawzall, bolt cutters, chainsaw, wire cutters, etc.....) Judges can also subtract points for any unprofessional conduct of an entrant at the show.



2023 INDIANA TOW SHOW AT BOONE COUNTY FAIRGROUNDS

TOW TRUCK BEAUTY CONTEST RULES

1. Show truck contest entries **must be owned** and entered by towing companies and not exhibited by a towing equipment company or distributor. Trucks in exhibit area must have permanent lettering – **no magnetic signs or logos.** Show trucks must have a current registration. No Dealer Tags, Temporary Tags, or Special Plates will be permitted. The owner must show registration upon request. ITWA reserves the right to deny entry or remove a truck from the exhibit for any reason.
2. Show Trucks must be parked in the designated contest area prior to **11am Saturday** and remain there until 6pm. If trucks are parked anywhere other than the designated area, the location must be noted on the registration form.
3. A panel of 3 judges will be selected by the President. There are **13 categories** to be judged, in the event of a tie, the tie will be determined by the earliest manufacture date. **The judges' decision is final.**
4. Companies may enter more than one truck in each category of the show truck contest.
5. To **be scored on all categories** the doors, hood, and all compartments must be open. Judges can only judge what can be seen.
6. No score will be given for displays or exhibits on or near the truck being judged.
7. Anything placed on the ground will result in disqualification i.e.: **glitter**, etc.
8. Judging **forms must be readily accessible** to the judges. Please pick up your judging form, with entry number, from the ITWA registration booth and place judging forms on the seat or floor board for easy access prior to 11am on Saturday.



ENTRY #

CLASS

2023 INDIANA TOW SHOW BEAUTY CONTEST JUDGING FORM

Company: _____ Driver: _____

Address: _____ City, _____ St _____ Zip _____

Phone: _____ Owner: _____

Chassis Make: _____ Model: _____ Yr. _____ GVRW _____

Body Make: _____ Model: _____ Yr. _____ Rating _____

Are you a member of a towing association? (Y) (N)

Name of Association: _____

JUDGING CRITERIA: (CATAGORIES SCORED ON A 10-POINT SYSTEM WITH 1 BEING THE LOWEST & 10 BEING THE HIGHEST)

COMMENTS

POINTS

1. OVERALL APPEARANCE AND CURB APPEAL _____
2. LETTERING, GRAPHICS, PAINT & SCHEME _____
3. TRUCK INTERIOR _____
4. TIRES & WHEELS _____
5. WINDOWS (*Cracks, Chips*) _____
6. STATE ASSOCIATION STICKER/DECAL/PLATE _____
7. TOOL COMPARTMENT & TOOLS _____
8. CABLE, HOOKS, SLING AND UNDER REACH, CHAINS – (*Condition*) _____
9. CHROME-LIGHTING _____
10. GLOVES/SAFETY VEST (*5 Points each*) _____
11. MEMBER OF ASSOCIATION _____
12. ENGINE COMPARTMENT _____
13. **CUSTOMIZING**: Judges opinion, Can add up to 20 points _____

TOTAL POINTS

DOT CHAT WITH BRENT HOOVER



Hello and welcome back! If you are new to the column I would like to take a minute and bring you up to speed on who I am. My name is Brent Hoover. I am a Master Trooper with the Indiana State Police. I have started my 19th year with the ISP. I am assigned to the Commercial Vehicle Enforcement Division or CVED for short. My primary daily duty is to enforce the State and Federal Regulations for CMVs in the State of Indiana. I am certified to complete Part A and B Inspections, as well as General Haz-mat and Cargo Tank inspections. I am also a Part B Instructor for the National Training Center, which means I teach new inspectors how to inspect and document Level 1 Inspections. I have competed twice in the North American Inspectors Championships. I am the current administrator of the CVED Facebook page where I post about tips and tricks to improve your pre-trip inspections and to avoid common roadside violations.

This month I would like to take a few minutes to discuss the exciting world of Wheel Fasteners!! Or as we commonly know them as lug nuts!!!



In the FMCSAR's 393.205 Wheels.

- (a) Wheels and rims shall not be cracked or broken.
- (b) Stud or bolt holes on the wheels shall not be elongated (out of round).
- (c) Nuts or bolts shall not be missing or loose.

So how many violations can you spot in this picture?

With two missing and several of the wheel fasteners loose would this be an Out of Service violation?

Check the guidance below to find out!

g. Wheel Fasteners

Loose, missing, broken, cracked or stripped wheel fasteners that are ineffective as follows: For 10 fastener positions - 3 anywhere or 2 adjacent; for 8 fastener positions or less - 2 anywhere (this applies to both spoke and disc wheels). (393.205 (c))

Please be safe and always check your lug nuts!

If you have any other questions, please feel free to contact me at bhoover@isp.in.gov

CRUISIN' FOR A CAUSE



ALL VEHICLE CRUISE IN, CONCERT & SHOW

AUGUST 18TH AND 19TH

BOONE COUNTY FAIRGROUNDS, LEBANON INDIANA



Friday Night Cruise in 4-8pm with concert by Cook and Belle

Free Admission, Food on Site

Saturday Car Show 1-5pm with awards at 4:30pm

Saturday Entry Fee \$10. Dash Plaques to first 50 entries, 50/50 drawings both nights. Vendors Welcome. Contact Bret Miles for info 765-717-5541.

Top 20 Winners, Custom Plaques and Trophies, DJ/Music, Food Available

Show is held in conjunction with Indiana Towing and Wrecker Tow Show. All proceeds go to the ITWA Sonny Henline Survivor Fund and the ITWA Scholarship Fund. Not responsible for accidents.





Saturday 12:00 PM –

POWER OF THE PURSE LADIES LUNCHEON - \$20

Our luncheon/fundraiser for the tow show will be called the "Power of the Purse Fundraiser." It is geared to empowering women.

Introducing Michelle Sukow

Featured Speaker at the 2023 Ladies Luncheon

Multi-passioned business owner at HDM Towing & Truck Center, Mental Fitness Mentor / Midlife Champion / Speaker/Podcaster Helping others take back control of their lives & navigating Mental Fitness in a 24/7 World

ITWA is proud to announce that we will be hosting Michelle Sukow as the featured speaker at our 2023 Indiana Tow Show Ladies Luncheon.

There's a saying that goes, "You can't keep a good woman down," meaning that a determined person will succeed or a competent person will always recover from setbacks. That pretty much describes Michelle Sukow, owner of HDM Towing & Truck Center, Lake Mills, WI, who has been in the towing business for over 20 years, through thick and thin, in one form or another.

The position Sukow is in today is on top of the world. Following a divorce, she hit the reset button and is now sole owner of HDM Towing (formerly Topel Truck Center). Now, she's on a roll, and notes that 2022 was her best year ever. She owns a quick lube business as well as a laundromat. Sukow blogs and has shared a lot about her personal travails, and she also conducts webinars to help others set goals, handle stress, manage careers, and thrive after unsuccessful relationships.

Sukow recently launched the industry's first women in towing podcast titled, "Tow-Tally She Said"

"I'm super passionate about towing," says Sukow, who is active in Wisconsin and national towing, and has earned numerous awards, most recently the Women in Trucking organization's Top Woman-Owned Business of 2021. "I'm very proud of that," says Sukow, acknowledging that "it's not easy being a woman-owned business in a male dominated industry." Michelle will be speaking about "Your Inner Circle and the Importance of it." Please mark your calendars now for our annual Ladies Luncheon on Saturday, August 19th, 2023.

The cost for the luncheon will entitle the guest to lunch and one chance for a ticket to win a purse. At the luncheon guests have the opportunity to buy more tickets (say at 1.00 per ticket) to win a purse of their choice. (They put their tickets in the paper bag in front of the purse they like, and then tickets for the winner are drawn from each bag to select the winner.)

ITWA RAFFLE

August 19th, 2023

Where:

ITWA Tow Show at:
Boone County Fairgrounds
1300 E 100 S
Lebanon, IN 46052

How to Buy:

Contact an ITWA
member for tickets

Cost:

\$10 Per Ticket

*Tickets must be returned to
ITWA by August 12th, 2023*



Tribute to the Wrecker Operator
12 Gauge Benelli Over/Under Shotgun
(Estimated Value \$2,000)



\$750



\$250

More images and details available at www.towingindiana.com.



Have you heard the news?



This year at the Indiana Tow Show we will be having a driving competition. How will you stack up against the competition? Be named the “Best of the Best” Indiana has to offer. Trophies will be awarded at the Awards Ceremony Saturday evening. Sign up for free at the Indiana Tow Show starting Friday evening through 10:00 A.M. Saturday morning. There will be a drivers’ meeting covering rules, expectations and walk through the course at 10:00 A.M. Saturday morning. Companies with 2 or more drivers will automatically be entered into the company competition. We will be taking the average of all drivers from each individual company and recognize that company at the awards ceremony as well.



Best of the Best!

Karrie Driscoll, ITWA Secretary



INDIANA TOWING AND WRECKER ASSOCIATION TOW SHOW EXHIBITOR INFORMATION LETTER

2023 TOW SHOW

Date: August 18TH - 19TH 2023

Location: Boone County Fairgrounds, Lebanon Indiana

Address: 1955 Indianapolis Ave, Lebanon Indiana

Registration Deadline: May 31st, 2023

The Indiana Towing & Wrecker Association invites you to participate in our 2022 Tow Show, to be held August 18th and 19th at the Boone County Fairgrounds, in Lebanon Indiana. The Boone County Fairgrounds, is conveniently located halfway between Indianapolis and Lafayette on Interstate 65 is 20 minutes from downtown Indianapolis and is near the International Airport.

The Tow Show is the primary meeting event for tow operators/business owners, and drivers in Indiana. The Tow Show is an event planned for the entire family, and offers something for everyone. Last year's show was a huge success, and we expect our show to be bigger and better this year!

This is your opportunity to network with our owners/operators and to showcase your products and services. Our members want to see your products and services showcased at our event. If you are an equipment or product exhibitor, our owner/operators want to see your equipment in person versus a brochure whenever possible.

Enclosed you will find a Tow Show Exhibitor Application and Registration Form, Sponsorship Opportunities and Exhibitor Information. Sponsorship, Exhibiting at the Tow Show, and donating to our prize raffle offers your company increased visibility and shows your support of the Indiana towing industry. Here's an overview of the vendor schedule for our 2023 show:

Exhibitor Set Up, Friday August 18th 8-2pm

Show Hours: Friday, August 18TH 3pm – 10:00 pm

Exhibits Open, Opening Ceremony, Candlelight Vigil, Entertainment, Light Show, 50/50 Raffle

Saturday, August 19th, 10 am- Close

Trade Show Exhibits Open, Beauty Contest, Driving Contest, Rotator Challenges, Entertainment, Silent Auction, 50/50 Raffle, Ladies Luncheon, Dinner and Awards Ceremony, Live Auction

For Questions please contact Sue Moreland, President at 765-393-6012 or Sue@Northwesttowing.com



INDIANA TOWING AND WRECKER ASSOCIATION

TOW SHOW EXHIBITOR REGISTRATION FORM

Industry/Company/Organization: _____

Street Address: _____

City/Town: _____ State: _____ Zip Code: _____

Description of Product/Services: _____

Main Contact (person who will be on site):

First Name: _____ Last Name: _____

Phone: _____ Fax: _____

E-Mail Address: _____

How many people from your organization will be attending? _____

Names of others attending/working at show:

First Name: _____ Last Name: _____

First Name: _____ Last Name: _____

Please list additional names on separate sheet of paper if necessary.

Comments / Special Requests:

All other services related to the tow show booth are the responsibility of each exhibitor.

For additional show information, please contact:

Sue Moreland at 765-393-6012 or Crystal Rose at 219-712-4894.

Please scan and email this form to Sue@Northwesttowing.com no later than May 31st, 2023. Additional Venue information will be sent upon receipt of registration forms.



INDIANA TOWING AND WRECKER ASSOCIATION

TOW SHOW EXHIBITOR

REGISTRATION FORM – EXHIBIT SPACE

Name: _____

Company: _____

Inside Booths - Located inside the Witham Pavilion

10x10 _____ \$375

10x20 _____ \$750

Outdoor Exhibit Space:

10x10 _____ \$425

20x20 _____ \$1200

60x80 _____ \$2000

10x20 _____ \$750

40x60 _____ \$1500

80x80 _____ \$2500

Vendors must provide own table skirting if needed, vendors may supply own tent, or tent space can be provided for booths up to 20x20 size.

Each booth space will include one 8 foot table and 2 chairs if requested. Additional Tables and chairs may be ordered for an additional fee. (\$10 per table, \$6 per chair) Electricity will be an additional \$50 for the weekend and you must provide your own 100 foot electric cord, and surge protector.

PARKING of vehicles and trailers in outdoor vending areas must fit in space purchased. All other parking will have a designated area away from exhibition sites.

CAMPING is available on a limited basis. There are electric and water hook-ups and a dump station on the grounds. Please contact us directly for availability. Cost will be \$65 per night, all inclusive.

Shuttles will run Friday and Saturday from Host Hotels to Fairgrounds and back.

_____ I would like my outdoor space to be under a tent and need tent to be provided

_____ I will provide my own tent.

_____ I will need electricity at my site. (\$50.00 additional)

Will you need additional tables? _____ Chairs? _____ Please indicate the number required.

If the booth spaces do not meet your needs, please contact us and let us know how we can work to meet your needs. Custom Sizes available.

Please scan and email this form to Sue@Northwesttowing.com no later than May 31st, 2023



INDIANA TOWING AND WRECKER ASSOCIATION

TOW SHOW

2023 SPONSORSHIP OPPORTUNITIES

Friday Night Street/ Welcome Party (6 Available) \$750.00

Sponsorship of food, festivities, and entertainment on Friday Night

Acknowledgement on all print and digital advertising

Saturday Night Awards Dinner (8 Available) \$750.00

Sponsorship of awards dinner and entertainment on Saturday

Acknowledgement on all print and digital advertising

Other Sponsorship Opportunities:

The following Sponsors will be recognized with a small spot on the Event Collector T-Shirts that will be available for purchase by show attendees, and mentioned in other printed show materials.

Friday/Saturday Security	\$300.00
Friday Light Up the Night Light Show Sponsor (1 Available)	\$250.00
Saturday Beauty Contest Winners/Awards (6 Available)	\$500.00
Candlelight Vigil Sponsor/ Fallen Hero Sponsor (2 Avail)	\$250.00
Ladies Luncheon Sponsor (4 Available)	\$250.00
Kid's Activity Center Sponsor (6 Available)	\$300.00
Driving Competition Sponsor (2 Available)	\$300.00
VW Selfie Station – Photo Booth	\$500.00
Comfort/ Hospitality Booth	\$500.00
Tow Show General Supporter (unlimited)	\$500.00



2023 EXHIBITOR/SPONSORSHIP PAYMENT FORM

Please check items you would like to help sponsor and complete form and email back to: sue@northwesttowing.com as soon as possible. Sponsorships and advertising must be paid in full and sent in with this order form and are on a first come first serve basis.

Credit cards are preferred form of payment, but checks can be sent to Indiana Towing and Wrecker Association, Attn: Sue Moreland, 3203 North 375 East, Anderson IN 46012.

_____ Friday Night Street/Welcome Party	\$750.00
_____ Saturday Night Awards Dinner	\$750.00
_____ Friday/Saturday Night Security	\$300.00
_____ Saturday Light up the Night Light Show	\$250.00
_____ Beauty Contest Winners/Awards Class Sponsor	\$500.00
_____ Candlelight Vigil/ Fallen Hero Sponsor	\$250.00
_____ Ladies Luncheon – The Power of the Purse Sponsor	\$250.00
_____ Kid's Activities Sponsor	\$300.00
_____ VW Selfie Station – Photo Booth	\$300.00
_____ Comfort/ Hospitality Tent	\$500.00
_____ Tow Show General Supporter	\$500.00

Total All Sponsorships: \$ _____

Total for Booth Space/Extras selected: \$ _____

Total due for show: \$ _____

Name of Company: _____

Name of Contact: _____

Contact Phone Number: _____ Contact Fax Number: _____

Contact Email: _____

Please scan and email this form to Sue@Northwesttowing.com no later than May 31st, 2023



INDIANA TOWING AND WRECKER ASSOCIATION

TOW SHOW

2023 EXHIBITOR/SPONSORSHIP PAYMENT FORM

Credit Card Authorization Form

I hereby authorize Indiana Towing & Wrecker Association to charge my credit card in the
Amount of \$ _____

Type of Card: Visa _____ Master Card _____ American Express _____ Discover _____

Card Number _____ Exp Date _____ CVC _____

Name On Card _____

Credit Card Billing Address: _____

As the credit card holder, I authorize the above information.

Card Holder's Signature: _____

Date: _____

This payment will be applied to: Indiana Towing & Wrecker Tow Show. A receipt will be sent to you.

Please scan and email this form to Sue@Northwesttowing.com no later than May 31st, 2023



ITWA RAFFLE TABLE DONATION FORM

Raffle donations will be accepted from any company wishing to donate, whether they are exhibiting or not.

If you are unable to attend our show this year, but would like to participate, please consider donating an item for our raffle table.

We will sell raffle tickets, and people can submit tickets to be drawn for the item of their choice on the table.

Donors will be listed, along with the item(s) donated in all printed and digital material, and thanked during the show announcements.

I would like to donate (item description)_____

___ I will be attending the show

___ I will not be attending the show

Company Name:_____

Contact:_____

Email:_____

Please scan and email this form to Sue@Northwesttowing.com no later than May 31st, 2023

Shepherd Towing Insurance Team



WHAT OUR CLIENTS SAY:

"Great people to work with along with reliable and efficient! Always there for me and my business 24/7, just like we run!"



KAREY CRONE | Owner
I-70 Wrecker Service & Garage
Camby, Indiana

MEMBERS OF:

- Towing & Recovery Association of America (T.R.A.A.)
- Hook & Winch (I.T.W.A.)
- Professional Towing & Recovery Operators of Illinois (P.T.R.O.I.)
- Towing & Recovery Association of Kentucky (T.R.A.K.)

Contact our specialized Towing Insurance Team

317.448.0571 or 317.462.9204


shepherdins.com

Facebook: **ClarkPenceTowingSpecialist**



Shepherd
INSURANCE

500 CLUB MEMBERS



31 Diesel Truck & Wrecker
A Towing Service
ASAP Towing
Auto Data Direct
Avilla Motorworks
Bert's Towing, Inc.
Bill's Professional Towing
Carnaghi's Towing & Repair, Inc.
Charlie's 24 Hour Towing
Cheever's Towing & Recovery
Cook's Towing Service
Copart Auto Auctions
Curtis Garage & Wrecker Service
D&D Auto & Towing LLC
D-1 Towing & Recovery
Dave's Wrecker Service LLC
Davis Towing & Recovery
Double T Towing & Recovery Corp
Farney's Service Center
First Call Towing
Froedge's Inc.
Furnish's Towing & Recovery
G&M Wrecker Service, Inc.
Graham's Wrecker Service
Green Services Inc.
Hanna's Wrecker Service LLC
I-70 Wrecker Service & Repair
Indiana Lien
Indy Towing Service Inc.
J & T Recovery
Jim's Garage
Joe's Garage - Whitlow's Towing

Joe's Towing, Inc.
Kapnick Insurance Group
Ken's Westside Service & Towing
Koester's JSK Corp
Lakeland Towing & Recovery
Mike's Auto Salvage
Mike's Auto Wrecking
Murray Leasing, LLC
Newcomer Service INC
Northwest Towing & Recovery
Paddack Wrecker Service
Parker Service Inc.
Paul's Auto Repair & Towing
Plunkett Salvage & Towing
Precision Towing
Ray & Wally's Area Garage
Republic Frame & Axle
Rick's Auten Rd. Phillips 66
Shepherd Insurance
Stan's Towing & Recovery Service
Stork's Service Center
Suburban Towing Inc.
TDS Heavy Towing & Recovery
Thompson's Towing & Repair
Tom's 24 Hr Towing
Toot-N-Tellem, Inc.
Tow Right, Inc.
Vander Haag's
Walt's Service
Wilson's Towing & Storage
Worldwide
Zore's Inc.