



INDIANA TOWING AND WRECKER ASSOCIATION TOW SHOW EXHIBITOR INFORMATION LETTER

2024 TOW SHOW

Date: August 16TH - 17TH 2024

Location: Boone County Fairgrounds, Lebanon Indiana

Address: 1955 Indianapolis Ave, Lebanon Indiana

Registration Deadline: May 31st, 2024

The Indiana Towing & Wrecker Association invites you to participate in our 2024 Tow Show, to be held August 16th and 17th at the Boone County Fairgrounds, in Lebanon Indiana. The Boone County Fairgrounds, is conveniently located halfway between Indianapolis and Lafayette on Interstate 65, and is 20 minutes from downtown Indianapolis and near the International Airport.

The Tow Show is the primary meeting event for tow operators/business owners, and drivers in Indiana. The Tow Show is an event planned for the entire family, and offers something for everyone. Last year's show was a huge success, and we expect our show to be bigger and better this year!

This is your opportunity to network with our owners/operators and to showcase your products and services. Our members want to see your products and services showcased at our event. If you are an equipment or product exhibitor, our owner/operators want to see your equipment in person versus a brochure whenever possible.

Enclosed you will find a Tow Show Exhibitor Application and Registration Form, Sponsorship Opportunities and Exhibitor Information. Sponsorship, Exhibiting at the Tow Show, and donating to our prize raffle offers your company increased visibility and shows your support of the Indiana towing industry. Here's an overview of the vendor schedule for our 2024 show:

Exhibitor Set Up, Friday August 16th 8-2pm

Show Hours: Friday, August 16TH 3pm – 10:00 pm

Exhibits Open, Opening Ceremony, Candlelight Vigil, Entertainment, Light Show, 50/50 Raffle

Saturday, August 17th, 10 am- Close

Trade Show Exhibits Open, Beauty Contest, Driving Contest, Rotator Challenges, Entertainment, Silent Auction, 50/50 Raffle, Ladies Luncheon, Car Show, Dinner and Awards Ceremony, Live Auction

For Questions please contact Sue Moreland, President at 765-393-6012 or Sue@Northwesttowing.com



INDIANA TOWING AND WRECKER ASSOCIATION TOW SHOW EXHIBITOR REGISTRATION FORM

Industry/Company/Organization: _____

Street Address: _____

City/Town: _____ State: _____ Zip Code: _____

Description of Product/Services: _____

Main Contact (person who will be on site):

First Name: _____ Last Name: _____

Phone: _____ Fax: _____

E-Mail Address: _____

How many people from your organization will be attending? _____

Names of others attending/working at show:

First Name: _____ Last Name: _____

First Name: _____ Last Name: _____

Please list additional names on separate sheet of paper if necessary.

Comments / Special Requests:

All other services related to the tow show booth are the responsibility of each exhibitor.

For additional show information, please contact:

Sue Moreland at 765-393-6012

Please scan and email this form to Sue@Northwesttowing.com no later than May 31st, 2024.

Additional Venue information will be sent upon receipt of registration forms.



INDIANA TOWING AND WRECKER ASSOCIATION
TOW SHOW EXHIBITOR
REGISTRATION FORM – EXHIBIT SPACE

Name: _____

Company: _____

Inside Booths - Located inside the Witham Pavilion

10x10 _____ \$275

10x20 _____ \$450

Outdoor Exhibit Space:

10x10 _____ \$425

20x20 _____ \$1200

60x80 _____ \$2000

10x20 _____ \$750

40x60 _____ \$1500

80x80 _____ \$2500

Vendors must provide own table skirting if needed, vendors may supply own tent, or tent space can be provided for booths up to 20x20 size.

Each booth space will include one 8 foot table and 2 chairs if requested. Additional Tables and chairs may be ordered for an additional fee. (\$10 per table, \$6 per chair) Electricity will be an additional \$50 for the weekend and you must provide your own 100 foot electric cord, and surge protector.

PARKING of vehicles and trailers in outdoor vending areas must fit in space purchased. All other parking will have a designated area away from exhibition sites.

CAMPING is available on a limited basis. There are electric and water hook-ups and a dump station on the grounds. Please contact us directly for availability. Cost will be \$65 per night, all inclusive.

_____ I would like my outdoor space to be under a tent and need tent to be provided

_____ I will provide my own tent.

_____ I will need electricity at my site. (\$50.00 additional)

Will you need additional tables? _____ Chairs? _____ Please indicate the number required.

If the booth spaces do not meet your needs, please contact us and let us know how we can work to meet your needs. Custom Sizes available.

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INDIANA TOWING AND WRECKER ASSOCIATION

TOW SHOW

2024 SPONSORSHIP OPPORTUNITIES

Friday Night Street/ Welcome Party (6 Available) \$750.00

Sponsorship of food, festivities, and entertainment on Friday Night
Acknowledgement on all print and digital advertising

Saturday Night Awards Dinner (8 Available) \$750.00

Sponsorship of awards dinner and entertainment on Saturday
Acknowledgement on all print and digital advertising

Other Sponsorship Opportunities:

The following sponsors will be recognized in all print and digital advertising.

Friday/Saturday Security	\$300.00
Friday Light Up the Night Light Show Sponsor (1 Available)	\$250.00
Saturday Beauty Contest Winners/Awards (6 Available)	\$500.00
Candlelight Vigil Sponsor/ Fallen Hero Sponsor (2 Avail)	\$250.00
Ladies Luncheon Sponsor (4 Available)	\$250.00
Kid's Activity Center Sponsor (6 Available)	\$300.00
Driving Competition Sponsor (2 Available)	\$300.00
VW Selfie Station – Photo Booth	\$500.00
Comfort/ Hospitality Booth	\$500.00
Tow Show General Supporter (unlimited)	\$500.00



2024 EXHIBITOR/SPONSORSHIP PAYMENT FORM

Please check items you would like to help sponsor and complete form and email back to: sue@northwesttowing.com as soon as possible. Sponsorships and advertising must be paid in full and sent in with this order form and are on a first come first serve basis.

Credit cards are preferred form of payment, but checks can be sent to Indiana Towing and Wrecker Association, Attn: Sue Moreland, 3203 North 375 East, Anderson IN 46012.

_____ Friday Night Street/Welcome Party	\$750.00
_____ Saturday Night Awards Dinner	\$750.00
_____ Friday/Saturday Night Security	\$300.00
_____ Friday Light up the Night Light Show	\$250.00
_____ Beauty Contest Winners/Awards Class Sponsor	\$500.00
_____ Candlelight Vigil/ Fallen Hero Sponsor	\$250.00
_____ Ladies Luncheon – The Power of the Purse Sponsor	\$250.00
_____ Kid’s Activities Sponsor	\$300.00
_____ VW Selfie Station – Photo Booth	\$500.00
_____ Comfort/ Hospitality Tent	\$500.00
_____ Tow Show General Supporter	\$500.00

Total All Sponsorships: \$ _____

Total for Booth Space/Extras selected: \$ _____

Total due for show: \$ _____

Name of Company: _____

Name of Contact: _____

Contact Phone Number: _____ Contact Fax Number: _____

Contact Email: _____

Please scan and email this form to Sue@Northwesttowing.com no later than May 31st, 2024



INDIANA TOWING AND WRECKER ASSOCIATION

TOW SHOW

2024 EXHIBITOR/SPONSORSHIP PAYMENT FORM

Credit Card Authorization Form

I hereby authorize Indiana Towing & Wrecker Association to charge my credit card in the

Amount of \$ _____

Type of Card: Visa _____ Master Card _____ American Express _____ Discover _____

Card Number _____ Exp Date _____ CVC _____

Name On Card _____

Credit Card Billing Address: _____

As the credit card holder, I authorize the above information.

Card Holder's Signature: _____

Date: _____

This payment will be applied to: Indiana Towing & Wrecker Tow Show. A receipt will be sent to you.

Please scan and email this form to Sue@Northwesttowing.com no later than May 31st, 2024



ITWA RAFFLE TABLE DONATION FORM

Raffle donations will be accepted from any company wishing to donate, whether they are exhibiting or not.

If you are unable to attend our show this year, but would like to participate, please consider donating an item for our silent auction table.

Donors will be listed, along with the item(s) donated in all printed and digital material, and thanked during the show announcements.

I would like to donate (item description) _____

I will be attending the show

I will not be attending the show

Company Name: _____

Contact: _____

Email: _____

Please scan and email this form to Sue@Northwesttowing.com no later than May 31st, 2024



ITWA has secured room blocks at the following hotels for this event:

When calling hotels, ask for the ITWA Room Block.

Hampton Inn, 410 n Mt. Zion Rd, Lebanon IN

\$154 plus tax 765-481.2920

Website to book direct is:

<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=INDLBHX&groupCode=CHH91E&arrivaldate=2024-08-15&departuredate=2024-08-19&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

Limited Camping is also available at the Fairgrounds

\$65 per night, water and electric included..... Contact Sue if interested

