



INDIANA TOWING AND WRECKER ASSOCIATION TOW SHOW EXHIBITOR INFORMATION

2026 TOW SHOW

Date: July 31st- August 1st, 2026

Location: Fair Oaks Farm Conference Center

Address: 754 N 600 East, Fair Oaks IN 47943

Registration Deadline: APR 30TH, 2026

The Indiana Towing & Wrecker Association invites you to participate in our 2026 Tow Show, to be held July 31st thru August 1st, at Fair Oaks Farm Conference Center, Fair Oaks IN. The Tow Show is the primary meeting event for tow operators/business owners, and drivers in Indiana. The Tow Show is an event planned for the entire family, and offers something for everyone. ITWA is thrilled to be back at Fair Oaks Farm Conference Center, where some of our largest shows have taken place!

This is your opportunity to network with our owner/operators and to showcase your products and services. Our members want to see your products and services showcased at our event. If you are an equipment or product exhibitor, our owner/operators want to see your equipment in person versus a brochure whenever possible.

Enclosed you will find a Tow Show Exhibitor Application and Registration Form, Sponsorship Opportunities and Exhibitor Information. Sponsorship, and Exhibiting at the Tow Show, and donating to our prize raffle offers your company increased visibility and shows your support of the Indiana towing industry. Here's an overview of the vendor schedule for our 2026 show:

Friday, July 31st 10:00 am – 2:00 pm Exhibitor Set Up

Friday, July 31st 2 pm – 6pm Vendor Exhibits Open outside

Friday July 31st 6pm – 10pm, Welcome Ceremony, Truck Demonstration,

Cook-Out, Fellowship, Live Music, Light Show at 9pm followed by 50/50 Drawing

Saturday, July 1st, 10 am- Close - Trade Show, Silent Auction, Beauty Contest, Rotator Challenges, Cookout, Entertainment, Ladies Luncheon, Kids Activities, DJ, Gun Raffle, Quilt auction, 50/50 drawing, Awards Dinner

For Questions please contact Sue MILES, Executive Director at 765-393-6012 or director@towingindiana.com



INDIANA TOWING AND WRECKER ASSOCIATION TOW SHOW EXHIBITOR REGISTRATION FORM

Industry/Company/Organization: _____

Street Address: _____

City/Town: _____ State: _____ Zip Code: _____

Description of Product/Services: _____

Main Contact (person who will be on site):

First Name: _____ Last Name: _____

Phone: _____ Fax: _____

E-Mail Address: _____

How many people from your organization will be attending? _____

Names of others attending/working at show:

First Name: _____ Last Name: _____

First Name: _____ Last Name: _____

Please list additional names on separate sheet of paper if necessary.

Comments / Special Requests:

All other services related to the tow show booth are the responsibility of each exhibitor.

For additional show information, please contact:

Sue Miles at 765-393-6012

Please scan and email this form to Director@towingindiana.com no later than April 30th, 2026.

Additional Venue information will be sent upon receipt of registration forms.



INDIANA TOWING AND WRECKER ASSOCIATION
TOW SHOW EXHIBITOR
REGISTRATION FORM – EXHIBIT SPACE

Name: _____

Company: _____

All Booth's Will Be Outdoors

10x10 _____	\$450	20x40 _____	\$1500
10x20 _____	\$750	20x60 _____	\$2000
20x20 _____	\$1000	20x80 _____	\$2500

Vendors must provide own table skirting if needed, vendors may supply own tent, or A 10 X 10 tent can be provided for booths at an additional cost of \$400.

Each outdoor booth space will include one 8 foot table and 2 chairs if requested. Additional Tables and chairs may be ordered for an additional fee. (\$10 per table, \$6 per chair) Outdoor Electricity will be an additional \$50 for the weekend and you must provide your own 100 foot electric cord, and surge protector.

_____ I would like my space to be under a tent and need tent to be provided for \$400 additional fee.

_____ I will provide my own tent.

_____ I will need electricity at my site.

Will you need additional tables? _____ Chairs? _____ Please indicate the number required.

If the booth spaces do not meet your needs, please contact us and let us know how we can work to meet your needs. Custom Sizes available.

Please scan and email this form to Director@towingindiana.com no later than April 30th, 2026



INDIANA TOWING AND WRECKER ASSOCIATION

TOW SHOW

2026 SPONSORSHIP OPPORTUNITIES

Friday Night Welcome Party (6 Available) \$1500.00

Sponsorship of evening meal, and entertainment on Friday Night

This sponsorship includes 4 free food and meal tickets for the night's festivities.

Acknowledgement on all print and digital advertising for show.

Acknowledgement/ Signage at the party/ stage area

Saturday Night Awards Dinner Sponsor (8 Available) \$1500.00

Sponsorship of awards ceremony, and plated dinner on Saturday Night

This sponsorship includes 4 free food and meal tickets for Saturday night's ceremonies.

Acknowledgement on all print and digital advertising for show.

Acknowledgement/ Signage at the Banquet and opportunity to speak at dinner.

Event T Shirts – 1 Available - \$2500.00

Each year ITWA creates anique Tow Show T-Shirt. With this sponsorship your logo will be placed on the sleeve of the event shirt which sells out each year. Sponsorship will be acknowledged at the ITWA Booth where shirts are sold and included in all print and digital advertising for the show.

Registration and Tote Bag Sponsorship – 1 Available - \$2000

Tote Bags including your logo, and your logo on all registration badges. Distribution will be at the ITWA Registration Booth. Supply your logo and leave the rest to us! This sponsorship includes recognition in all print and digital advertising for the show.

Other Sponsorship Opportunities:

The following Sponsors will be recognized on all print and digital advertising for the show.

Kid's Activity Center Sponsor (4 Available)	\$500.00
Saturday Light Up the Night Light Show Sponsor (1 Available)	\$500.00
Saturday Beauty Contest Winners/Awards (6 Available)	\$500.00 each class
Choose from the following:	
Wrecker/Rollback under 25,999 GVWR	
Medium Duty Wrecker/Rollback 26,000 GVWR and up	
Heavy Duty Class, over 33,000 GVWR	
Rotator	
Antique- over 25 years	
Best in Show	
Ladies Luncheon Sponsor, Power of the Purse (4 Available)	\$500.00
Friday/Saturday Night Security (2 Available)	\$500.00
Tow Show General Supporter (unlimited)	\$500.00
Comfort/ Hospitality Tent - (2 Available)	\$500.00



2026 EXHIBITOR/SPONSORSHIP PAYMENT FORM

Please check items you would like to help sponsor and complete form and email back to: Director@towingindiana.com as soon as possible. Sponsorships and advertising must be paid in full and sent in with this order form and are on a first come first serve basis.

Credit cards are preferred form of payment, but checks can be sent to Indiana Towing and Wrecker Association, Attn: Sue Miles, 3203 North 375 East, Anderson IN 46012.

_____ Event Shirt Sponsor	\$2500.00
_____ Registration/ Tote Bags Sponsor	\$2000.00
_____ Friday Night Street/Welcome Party/Entertainment	\$1500.00
_____ Saturday Night Awards Ceremony/ Plated Dinner	\$1500.00
_____ Friday/Saturday Night Security	\$500.00
_____ Saturday Light up the Night Light Show	\$500.00
_____ Beauty Contest Winners/Awards Class Sponsor	\$500.00
_____ Candlelight Vigil/ Fallen Hero Sponsor	\$500.00
_____ Ladies Luncheon – Power of the Purse Sponsor	\$500.00
_____ Kid’s Activities Sponsor	\$500.00
_____ Tow Show General Supporter	\$500.00
_____ Comfort Hospitality Tent	\$500.00

Total All Sponsorships: \$ _____

Total for Booth Space/Extras selected: \$ _____

Total due for show: \$ _____

Name of Company: _____

Name of Contact: _____

Contact Phone Number: _____ Contact Fax Number: _____

Contact Email: _____

Please scan and email this form to Director@towingindiana.com no later than April 30th, 2026



INDIANA TOWING AND WRECKER ASSOCIATION

TOW SHOW

2026 EXHIBITOR/SPONSORSHIP PAYMENT FORM

Credit Card Authorization Form

I hereby authorize Indiana Towing & Wrecker Association to charge my credit card in the

Amount of \$ _____

Type of Card: Visa _____ Master Card _____ American Express _____ Discover _____

Card Number _____ Exp Date _____ CVC _____

Name On Card _____

Credit Card Billing Address: _____

As the credit card holder, I authorize the above information.

Card Holder's Signature: _____

Date: _____

This payment will be applied to: Indiana Towing & Wrecker Tow Show. A receipt will be sent to you.

Please scan and email this form to Director@towingindiana.com no later than April 30th, 2026



ITWA RAFFLE TABLE DONATION FORM

Raffle donations will be accepted from any company wishing to donate, whether they are exhibiting or not.

If you are unable to attend our show this year, but would like to participate, please consider donating an item for our raffle table.

We will sell raffle tickets, and people can submit tickets to be drawn for the item of their choice on the table.

Donors will be listed, along with the item(s) donated in all printed and digital material, and thanked during the show announcements.

I would like to donate (item description) _____

___ I will be attending the show

___ I will not be attending the show

Company Name: _____

Contact: _____

Email: _____

Please scan and email this form to Director@towingindiana.com no later than April 30th, 2026

ITWA 2026 Tow Show – Host Hotel Information

Fairfield Inn & Suites by Marriott – Fair Oaks Farms

Phone: 219-394-2100

Event: Indiana Towing & Wrecker Association Tow Show 2026

Start Date: Thursday, July 30, 2026

End Date: Sunday, August 2, 2026

Special Group Rates:

\$169.00 – \$179.00 per night

Last Day to Book: June 30, 2026

Book Your Room:

<https://app.marriott.com/reslink?id=1771353229462&key=GRP&app=resvlink>